



Hippo Video Vs Dubb



Hippo Video is a video CX platform that lets you send personalized videos & sales pages to your prospects. Sales and Marketing teams can use Hippo Video to send personalized videos to boost responses. With Personalized Sales Pages, you can send branded, customizable video pages for better prospect engagement & conversion. From video teleprompter to personalized sales pages to DIY video personalization, Hippo Video is one of the leading platforms to provide a complete video customer experience(CX) solution for the entire user journey.

Standout Features & Benefits of Hippo Video:

Video Teleprompter - Sales video pitches will now look more natural and impactful without memorizing any script. Impressive and consistent sales pitches on videos help sales leaders ramp up their sales team quickly.

Virtual Background - Record videos from anywhere and change the video background to attractive, professional backgrounds with a single click.

DIY Personalization Platform - Anyone can easily personalize videos with First Name, Company Logos, GIF Thumbnails within no time. Personalized videos with placeholders such as prospect's First Name, Logo, etc., can help you increase click-through rate by 200% & 3x your prospect engagement.

Video Playbook - 50+ actionable videos from Jeffrey Gitomer, King of Sales. These video tips will help you record powerful sales videos and win more deals. Jeffrey Gitomer is a renowned author of 13+ sales best-sellers, which include Little Red Book of Selling, The Sales Bible, etc.

Video Sandwich - Increase productivity of your sales team by stitching pre-recorded videos and scale your prospecting cycle 3x faster. Record just the intro & outro, add a pre-set sales demo or a prospecting video, and share with multiple people at once..

Customizable Sales Pages - Sales reps can tailor-make sales pages with elements ranging from company logos, branding backgrounds, call-to-action buttons. Personalize sales pages and increase prospect engagement by adding collaterals, proposals, presentations, and various other documents at a single place, making your emails lighter.

Integrations - Integrated with popular tools such as Salesforce, LinkedIn Sales Navigator, HubSpot, Outlook, SalesLoft, Outreach, Pardot, Zoom and 25 other sales & marketing platforms.

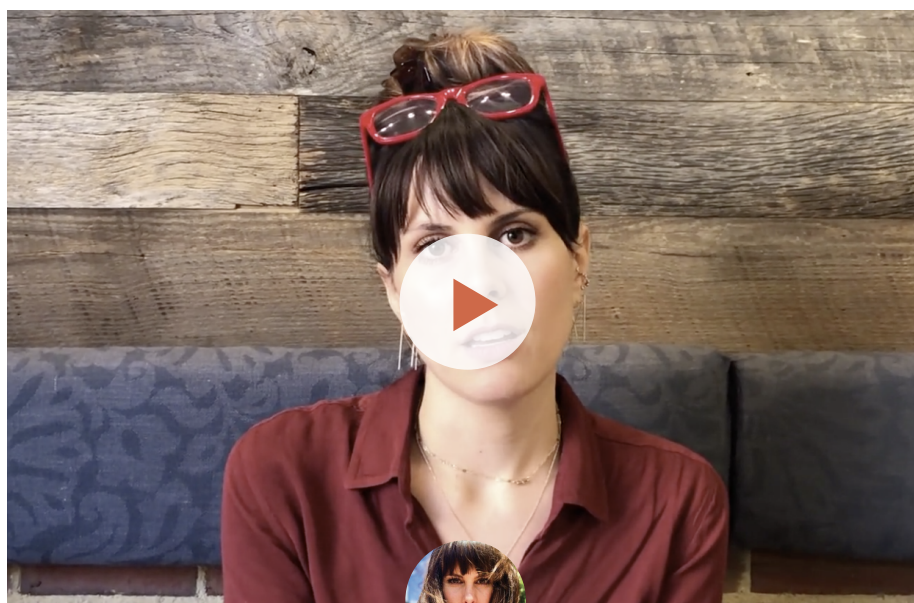
Pricing - [Check out our Pro Plan](#) that beats all our competitors in value.



For Practitioners / Users	Hippo Video	Dubb
Import and Record Videos	✓	✓
Video From Images	✓	✗
Quick Video Editing	✓	Trim alone
Blur and Green Screen Effect	✓	✗
Professional Video Editing	✓	✗
Mark-up Tools	✓	Highlight alone
Personalized Sales Pages	✓	✓
Personalized Video Email Campaigns	✓	✓
DIY Video Personalization Platform (Patent Pending)	✓	✗
Personalized Thumbnail in Email	✓	✗
Hyper-personalization	✓	✗
Run Campaigns on 25+ Platforms	✓	✓
Send One to One Personalized Videos	✓	✓
Video Sales Coach	Jeffrey Gitomer	✗
Telepromoter	✓	✗
In Video Meeting Link	✓	✓
Send & Track Videos from Gmail & Outlook	✓	✓
Prospect Management	✓	✓
Personalize Sales Pages	✓	✗
Video Marketing Platform	✓	✓
Configurable In-Video Call-To-Actions	✓	✓
In Video Custom & CRM Forms	✓	✓
SEO Optimized Videos	✓	✓
Get Comments from Video Recipient	✓	Limited
Video Testimonials	✓	✓
Email Templates	✓	✓

For Leaders	Hippo Video	Dubb
Extensive Reports in Salesforce	✓	✓
Security	SOC 2 Compliant	✗
Training Videos from Sales Coach	50+ videos from Jeffrey Gitomer	✗
Extensive Sales Dashboard	✓	✓
Advanced User and Team management	In-Progress	✓
Contact-wise Reports in HubSpot & Outreach	✓	Only in Hubspot
Sales Page Performance Analytics	✓	✓
Sales Campaigns in Outreach	✓	✗
Sales Video Templates for Ramping-up Reps	In-Progress	✗

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Digital Sales, Buy Gitomer

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